

nebraska Farm Bureau News

Reaching Nebraska's Farmers & Ranchers



Nebraska Farm Bureau® "The Trusted Voice for Nebraska farm and ranch families!"

www.nefb.org

Official Publication
Nebraska Farm Bureau Federation



According to the USDA's 2007 Census of Agriculture

- There are 47,712 farms in Nebraska—28,854 Principal Operators by occupation
- Nebraska ranks #4 nationally in market value of agricultural products sold—\$15,506,035,000
- Nebraska ranks #4 nationally in market value of livestock, poultry & their products—\$8,662,710,000
- Nebraska ranks #5 in the market value of crops sold—\$6,843,325,000

Every month the Nebraska Farm Bureau News reaches 50,000 Nebraska Farm Bureau Members—farmers, ranchers and associate members.

Your advertising message gets into their households and is READ!

Publication Calendar 2011-2012

PUBLICATION DATE	DEADLINE
October 2011	October 4
November 2011	November 1
December 2011	November 29
January 2012	January 3
February 2012	January 31
March 2012	February 28
April 2012	April 3
May 2012	May 1
June 2012	June 5
August 2012	July 13
September 2012	September 4

Display Advertising Rates

\$31.75 per column inch

Full Page	\$1,968.50	9.75" x 15.5"
Junior Page	\$952.50	7 3/8" x 10"
Half Page	\$952.50	9.75" x 7.5"
Quarter Page	\$476.25	4.75" x 7.5"
Eighth Page	\$238.13	4.75" x 3.75"

Circulation
50,000

Color: Full Color: \$200
2 Color: \$100

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