



NEBRASKA

 FARM BUREAU NEWS

"The Trusted Voice for Nebraska farm and ranch families!"

Official Publication
Nebraska Farm Bureau Federation

Publication Calendar

PUBLICATION DATE	DEADLINE
October 2022	October 4
December 2022	November 22
February 2023	February 1
April 2023	March 30
June 2023	June 1
August 2023	July 31

Rates

Farmers & Ranchers \$27.00 per Column Inch
CIRCULATION 16,000

Full Page 9.75" x 13.5"	<i>Includes 50,000 digital display impressions for 30 days.</i>	\$2,058
Half Page 9.75" x 7"	<i>Includes 25,000 digital display impressions for 30 days.</i>	\$1056
Junior Page 7.375" x 9"	<i>Includes 25,000 digital display impressions for 30 days.</i>	\$1029
Quarter Page 4.75" x 7"	<i>Includes 10,000 digital display impressions for 30 days.</i>	\$498
Eighth Page 4.75" x 3.5"	<i>Includes 5,000 digital display impressions for 30 days.</i>	\$249

Color: Full Color: **\$200**
 2 Color: **\$100** All Rates Are Net

Cover Wraps: Full \$5,130 / Half: \$2,916

Preprinted Inserts:

Single Sheet.....	63.00/m
4 Page Tab	68.00/m
8 Page Tab	90.00/m
12 Page Tab.....	100.00/m
16 Page Tab.....	110.00/m
24 Page Tab.....	125.00/m

Full run only. Inserts Maximum size 8.5"x11" without 1/4 fold requirement. All preprints must be scheduled by advertising deadline and received 14 days prior to publication date.

Inserts are to be delivered to:
Times Citizen Communications
915 Westview Drive
Iowa Falls, IA 50126

Contact

Times Citizen Communications
 PO Box 640
 Iowa Falls, IA 50126

1-800-798-2691

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FARM BUREAU NEWS

New User Friendly E-Reader

The **Nebraska Farm News** is available in a "user friendly" e-reader format. This method of delivery presents an opportunity to all advertisers to enhance their visibility on the electronic version.

Hot Link \$5.00
Email contact link \$5.00

Digital Display Advertising

Geo-Fencing, Geo-Targeting, Search & Keyword, Contextual Targeting, Addressable Geo-Fencing, Competitor Conquesting

Impressions Per Month:

100,000 ipm	\$1200.00/month
75,000 ipm	\$900.00/month
50,000 ipm	\$600.00/month
25,000 ipm	\$300.00/month

